



Community Contribution Scheme

THE BROOK ON SNEYDES
215 Sneydes Road
Point Cook VIC 3030

In conjunction with the
GEELONG FOOTBALL CLUB



The submission application form is available as an electronic document at www.thebrook.com.au or as a card copy from the venue.

Submissions can be emailed to submissions@thebrook.com.au or posted to The Brook on Sneydes, 215 Sneydes Road, Point Cook, VIC, 3030.

For more information, please contact The Brook On Sneydes

P. 9394 6444
F. 9395 6844
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Introduction

The Geelong Cats Football Club (Club) has opened a hospitality venue in Point Cook – The Brook on Sneydes. This is an extremely exciting venture for the Club and we are looking forward to building many strong relationships within the Point Cook / Wyndham Community.

As part of our support to this Community, the Club has formed The Brook on Sneydes Community Contribution Scheme to assist local non-for-profit organisations in benefiting the local community. This initiative also supports the Club's values of respect and unity by making a demonstratable contribution and commitment to the Point Cook / Wyndham Community.

Under this Scheme, eligible groups can apply for funding contributions for approved projects. Applications can be made for monetary assistance or in-kind services (such as guest appearances from Club Players and Officials, Club Merchandise, use of The Brook function rooms, mentoring by Club Officials etc.).

Applications will be accepted all year round, but will be reviewed and determined by The Brook on Sneydes – Community Contribution Committee, at quarterly committee meetings.

This Information Sheet provides information and guidelines on applying for a contribution and lists the criteria used for assessing applications.



Who can apply?

To be eligible for funding an applicant must:

- Be a non-government, non-for-profit organisation (applications made by individuals will not be accepted)
- Be either legally incorporated (including groups incorporated through an act of Government or similar instrument), or be auspiced by another incorporated group (the auspicing group will need to sign the funding agreement and is responsible for managing the project). :
- Have a permanent presence in Wyndham
- Demonstrate effective and appropriately governed financial management systems
- Have the organisational capacity to manage and implement the proposed project
- All funding submissions must have a designated purpose that clearly provides benefit to the local community.
- Sign the Authorisation and Declaration section of the Application Form
- All funding submissions must have a designated purpose that clearly provides benefit to the local community.

Eligible Projects

To be eligible for funding a project must: have a designated purpose that clearly provides benefit to the Point Cook / Wyndham community.

Projects that are ineligible for funding include those that:

- Promote specific political or religious views (however political or religious groups may apply for projects that are of community benefit and not with political or religious purpose or promotion of such views)
- Give a commercial advantage to a specific business or businesses
- Where funding is sought for ongoing infrastructure, operational or utilities expenses costs (including employee wages).



Assessment Criteria

Each application will be assessed and determined at the sole discretion of The Brook On Sneydes - Community Contribution Committee and the Club. When making a decision on a group's submission, the Committee will consider a number of factors, including the following:

- Do the group and the application meet all of the basic eligibility criteria?
- How does the project respond to a community need?
- How does the proposed project demonstrate significant community benefit?
- How do the group's values and objectives align with the values of the Club and its related entities?
- Is the strategy for addressing the problem feasible and appropriate?
- Is the total amount requested appropriate to the importance and scale of the solution proposed?
- Is the budget realistic and accurate?
- Is there significant community support for or involvement in the project?
- Is the project sustainable? Have maintenance and on-going operating costs been considered?
- Does the group have the capacity to manage and implement the project?
- Has the group agreed to comply with the terms and conditions of the funding which are set out in this Information Sheet and the Application Form?